# CHOKSI PIGMENTS

Full Strength Reduction 1:10

VIOLET 23
Pigment Violet 23
C.I. No. 51917

| APPLICATIONS | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| Printing Inks | | | | | Paints | | | Plastics | | |
| Offset | | Flexo/Liquid | | | | | | | | |
| Heat Set | Cold Set | Water Based | Solvent Based | NC Based | Air Drying | Stoving | Water Based | Plastics | PVC | Rubber |
| Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |

Y = Recommended; N = Not Recommended

| | | | FASTNESS PROPERTIES | | | | | | | | | PHYSICAL AND CHEMICAL PROPERTIES | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Light (1 ÿ 8) Scale | | Heat (1 ÿ 5) Scale | | Overspray (1 ÿ 5) Scale | | Reagents (1 ÿ 5) Scale | | | Solvents (1 ÿ 5) Scale | | | | | | | | Plasticizers / Oils (1 ÿ 5) Scale | | | | |
| Specific Gravity | Bulk Volume | Oil Absorption gm / 100 gm | Full Strength | Reduction Tone | 150°C / 20 Min. | 180°C / 10 Min. | 120°C / 30 Min. | N. C. Lacquer | Water | 5% Acid HCL | 5% Alkali NaOH | Ethanol | N-Butanol | N-Butyl Acetate | M.E.K. | White Spirit | Xylene | Mixed NC Solvents | DEG | D.B.P. | D.O.P. | Linseed Oil | Oleic Acid | Soap | Paraffin Wax |
| 1.45 | 3.0 | 50 ± 2 | 7-8 | 6-7 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |